

## INFORMATION ON PERSONAL DATA PROCESSING FOR WEBSITE NAVIGATION AND COOKIES

(As set forth in articles 12 and as amended of Regulation (EU) 2016/679 (GDPR))

### **Scope**

Information on personal data processing as set forth in articles 12 and as amended of Regulation (EU) 2016/679 of the European Parliament and Council of 27 April 2016.

### **Introduction**

Regulation (EU) 2016/679 ("General Regulation on Data Protection"), hereinafter GDPR, requires protection of natural persons regarding personal data processing. In compliance with the abovesaid regulation, DUEMME S.P.A. shall undertake that the processing of data for a natural person (hereinafter "relevant person") is centred around principles of honesty, legality and transparency, not to mention protection of confidentiality and the rights of the relevant person.

In keeping with that set forth in EU Reg. 2016/679 (European Regulation for Personal Data Protection) we provide you the due information regarding processing of the personal data you provided. In the capacity of Data Controller, our facility shall proceed with processing of your personal data in compliance with the regulation, with the absolute care, implementing handling processes and procedures effective in guaranteeing the protection of the processing. To this end, using material and management procedures to safeguard the data gathered, this author shall undertake to protect the information communicated in a way that prevents unauthorised access or divulgence, as well as to maintain the accuracy of the data and to guarantee their appropriate use.

### **Legal Basis of the Processing**

This website processes data based on consent. By using and consulting this website visitors and users explicitly approve this privacy information and consent to the processing of their personal data in relation to the means and purposes described below, including any divulgence to third parties if necessary to provide a service. The granting of the data and therefore consent to gather and process the data is mandatory to continue browsing the website.

Following this premise, we provide the following information:

### **Personal Data Gathered and Mandatory or Optional Nature of the Granting of the Data and Consequences of Any Refusal**

Like all websites this website, too, uses log files where information gathered is stored in an automated manner during user visits. The information gathered may be the following:

- Internet protocol (IP) address;
- type of browser and parameters of the device used to connect to the website;
- name of the Internet service provider (ISP);
- date and time of visit;
- webpage the visitor comes from (referral) and leaves;
- any number of clicks.

The abovesaid information is processed in an automated manner and gathered in order to verify proper operation of the website and for statistical or security reasons. For security purposes (antispam filters, firewalls, virus detection), the automatically recorded data may also include personal data like the IP address, which in compliance with current laws in this area could be used to block attempts to damage that same website or to harm other users, or in any event harmful activities or that constitute a crime. These data are never used to identify or profile the user, but only for purposes of protecting the website and its users.

Aside from that specified for the navigation data, the user is free to provide other personal data in addition to that previously indicated, registering on the website.

Not granting them may entail impossibility to obtain that requested, impossibility to provide any services and the navigation experience on the website could be compromised.

DUEMME S.P.A. specifies that it does not ever gather your "sensitive" data.

### **Storage Time of Your Data**

The personal data gathered during navigation will be kept for the time necessary to carry out the specified activities. The data voluntarily provided by the user will be kept as long as the client does not revoke consent.

### **Means of Processing**

In compliance with and by effect of articles 12 and as amended of the GDPR we wish to inform you that the personal data you communicated will be recorded, processed and kept in our electronic files, adopting adequate technical and organisational measures aimed at protecting those data. The processing of your personal data may consist in any operation or set of operations among those listed in art. 4, paragraph one, point 2 of the GDPR. The processing of the personal data shall take place with the use of tools and procedures suitable to guarantee their security and confidentiality and may be done directly and/or through delegated third parties with the aid of computing resources or electronic tools

### **Transfer of Personal Data Abroad**

The data you provided will be processed only in Italy. If during the course of the contract your data are transferred to another country or an international organisation, you will be guaranteed the rights granted by EU regulations and you will be informed in a timely manner.

### **Purposes of the Processing That the Personal Data Undergo**

For all website users, the personal data may be used for:

- allowing navigation through the public webpages of our website;
- answering the requests received through the email addresses posted on the website;
- obtaining anonymous statistical information on the use of the website (for example, analysis of the pages with the most hits);
- obtaining anonymous statistical information on the geographic areas of origin;
- checking the proper functioning of the website;
- ascertaining any liability in case of crimes committed against the website.

**duemme s.p.a.**

26020 Madignano (CR) - Italy  
Via E. Fermi, 10/12  
P.IVA 00281330191

T. +39 0373 65 555  
F. +39 0373 65 88 45  
info@duemme.net



[www.duemme.net](http://www.duemme.net)

The personal data of the users that register on the website will be processed, besides the abovedescribed purposes, also for the purposes linked to the services requested and specifically to:

- allow navigation through the reserved webpages of our website;
- carry out registration of the users for the service requested;
- fulfil the contractual obligations of the service requested, when required;
- marketing purposes;
- send advertising, technical and promotional information by email;
- direct sales over the Internet.

**Communication and Disclosure**

The data you provided through registration may be communicated – by this, meaning disclosed to one or more defined parties – by this author to those outside the company in order to implement all necessary legal and/or contractual obligations.

**Data Storage Period**

According to the legal terms for tax document conservation and in any event following the mandatory terms required by current legislation.

**Relevant Party's Rights**

Pursuant to art. 15 to 22 of the GDPR, you have the right to gain access to the personal data from the Data Controller and their correction or deletion or limitation or to oppose their processing; in addition you shall have the right to the portability of your data. If you deem that the processing that concerns you breaches the GDPR, it shall be your right to send a complaint to a controlling authority as set forth in art. 77 of the GDPR itself.

## COOKIES POLICY

### **Cookies**

We hereby inform you that navigating on the DUEMME S.P.A. websites, cookies defined as technical will be downloaded.

### **What is a Cookie?**

Cookies are small text files that are downloaded on the user's device when you visit a website. Each visit after that, the cookies get sent back to the website that originated them (first party cookies) or another website that recognises them (third-party cookies). Cookies are useful because they allow a website to recognise the user's device. They have different purposes, for example, like letting you efficiently navigate among the pages, remember favourite websites, and in general, improve the navigation experience. They also help guarantee that the advertising content viewed online is more targeted to the user and his or her interests. Based on function and what they are used for, cookies can be divided up into technical cookies, profiling cookies and third-party cookies.

### **Technical Cookies**

Technical cookies are those whose use does not require the user's consent. These cookies are essential to allow navigation on a website and use all its functions. Without these cookies, which are absolutely necessary, a website couldn't provide any services or functions and navigation wouldn't be smooth and easy like it should be. This type of cookie is also used to memorise a user's decision on the use of cookies on the website. Performance cookies also belong to this category, which sometimes are also called analytics cookie. These are cookies that gather information on how a user uses a website and improve its function. For example, performance cookies show which pages are visited the most, reveal a website's usage patterns, help comprehend any difficulties the user might have using it and show the effectiveness of the advertising posted on the website.

Technical cookies are essential and cannot be deactivated using the functions of this website. In general, cookies can be entirely deactivated in your browser at any moment.

### **Profiling Cookies**

Besides using technical cookies, DUEMME S.P.A. also uses profiling cookies on its websites. These cookies make it possible to memorise the choices that the users make on the website and/or the services that are expressly requested with the purpose of providing more advanced and personalised services. For example, they are used to choose the language or the weather forecast for a certain place. The use of said cookies requires acquiring the user's free informed consent in advance as set forth in art. 23 of Legislative Decree 196/2003. Consent must be acquired through a banner visible to users the first time they see one of DUEMME S.P.A.'s websites,

as required by the provision of the Data Protection Authority (no. 229 of 8 May 2014). Said consent may be revoked at any time, checking the relative checkbox. Refusing consent to use profiling cookies will not interfere with being able to go on the website, except for accessing the functions or content that uses those cookies.

### **Third-party Cookies**

DUEMME S.P.A. could also use other website or web server cookies (so-called "third-party" cookies): this happens because there can be elements on the website, for example like images, maps, sounds, specific links to websites of other dominions that reside on servers other than that where the requested page is found. In other words, said cookies are set directly by managers of websites or servers other than DUEMME S.P.A. websites. Third-party cookies are also used to personalise advertising exposure based on the user's interest and the frequency of exposures to the message. It's possible to share this information with other parties, like advertisers for example, who could use their cookies to gather information on the activities carried out by users on the website. Advertisers could use this information to measure the effectiveness of their advertising, too. The use of said cookies requires acquiring the user's free informed consent in advance. These cookies are not directly controlled by the DUEMME S.P.A. website; to revoke said consent you must refer to the third party websites.

### **How to Deactivate Cookies from Your Browser**

You can also manage cookies through your browser settings.

At any time you can accept, refuse the cookies or decide to set a warning message before accepting a cookie from the websites visited. The procedures for managing cookies differ from browser to browser; accessing the guide section of a browser you can find out how to manage settings. We hereby inform you that changing the settings will only affect that particular browser or PC; to be able to align this behaviour with other devices, too, you have to redo the operation on each browser. We also remind you that by deactivating certain cookies, the website might not be able to provide you profiled services.

**The Data Controller** is DUEMME S.P.A. with registered offices in Via E. Fermi 10-12-21 – 26020 MADIGNANO (CR). We hereby inform you that you can exercise the rights under the "Relevant Party's Rights" section by contacting DUEMME S.P.A. at the offices in Via E. FERMI 10-12-21 - 26020 MADIGNANO (CR) writing "PRIVACY" on the envelope or in the email. Only regarding wishes to not be contacted for advertising, you can simply call this phone number instead: +(39) 0373 65555 or send an email to info@duemme.net, while to change the cookie settings you can proceed following the instructions on this page.

This privacy policy may change over time – also linked to any entry into effect of new industry regulations, updating or provision of new services or technical innovations that emerged – so the user/visitor is encouraged to check this page periodically.

---

**DUEMME S.P.A.**

The Data Controller